

# COVER SHEET

**A 1 9 9 8 1 3 7 5 4**

SEC Registration Number

**PUREGOLD PRICE CLUB, INC.**

(Company's Full Name)

**NO. 900 ROMUALDEZ ST., PACO,  
MANILA**

(Business Address: No. Street City/Town/Province)

**CANDY H. DACANAY-DATUON**

(Contact Person)

**(02) 523-3055**

(Company Telephone Number)

**1 2**

Month

**3 1**

Day

**1 7 - C**

(Form Type)

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Month

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Day

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(Secondary License Type, If Applicable)

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Dept. Requiring this Doc

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Amended Articles Number/Section

\_\_\_\_\_

Total No. of Stockholders

Total Amount of Borrowing

\_\_\_\_\_

Domestic

\_\_\_\_\_

Foreign

To be accomplished by SEC Personnel concerned

\_\_\_\_\_

File Number

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LCU

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Document ID

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Cashier



May 6, 2014

**Securities and Exchange Commission**  
SEC Building, EDSA, Mandaluyong City

Attention: **Director Vicente Graciano P. Felizmenio, Jr.**  
Markets and Securities Regulation Division

Subject: **Number of Stockholders and Foreign Ownership Report  
of Puregold Price Club, Inc. as of April 30, 2014**

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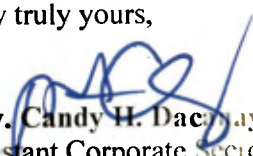
GENTLEMEN:

Please note of the number of stockholders and foreign ownership report of Puregold Price Club, Inc. as of April 30, 2014.

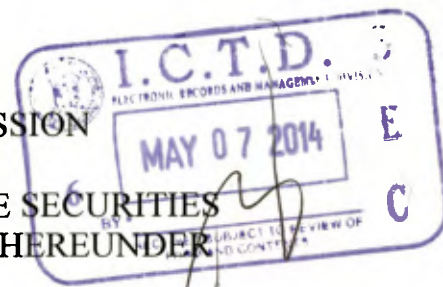
Last trading price as of April 30, 2014	Php45.95
Number of stockholders owning at least one board lot of 100 shares each	34
Number of shares owned by Filipinos and percentage to the total voting shares	1,981,305,045 or 71.62%
Number of shares owned by Non-Filipinos and percentage to the total voting shares	785,101,361 or 28.38%
Total Number of shares allowed to Non-Filipinos and percentage to the total voting shares	1,106,562,562 or 40%
Total Number of Outstanding shares	2,766,406,406

Attached are the reports from our Stock Transfer Agent, BDO and the SEC 17-C.

Very truly yours,

  
**Atty. Candy H. Dacuyan-Datuon**  
Assistant Corporate Secretary

SECURITIES AND EXCHANGE COMMISSION  
 SEC FORM 17-C  
 CURRENT REPORT UNDER SECTION 17 OF THE SECURITIES  
 REGULATION CODE AND SRC RULE 17.2 (C) THEREUNDER



Date of Report	April 30, 2014
SEC identification Number	A199813754
BIR Tax Identification Number	201-277-095
Name of Issuer as specified in its charter	Puregold Price Club, Inc.
Address of principal office and postal code	No. 900 Romualdez St., Paco Manila
Industry Classification Code	
Issuer's Telephone number	523-3055
Former Name	Not Applicable
Securities registered pursuant to Section 8 and 12 of the SRC or Sections 4 and 8 of the RSA	Number of Common Shares – 2,766,406,406 Number of Treasury shares – 16,911,006 Debt- 2,963,700,000
Indicate the item numbers report therein	Other Matter/Event

**Other event:** Please note of the number of stockholders and foreign ownership report of Puregold Price Club, Inc. as of April 30, 2014.

Last trading price as of April 30, 2014	Php45.95
Number of stockholders owning at least one board lot of 100 shares each	34
Number of shares owned by Filipinos and percentage to the total voting shares	1,981,305,045 or 71.62%
Number of shares owned by Non-Filipinos and percentage to the total voting shares	785,101,361 or 28.38%
Total Number of shares allowed to Non-Filipinos and percentage to the total voting shares	1,106,562,562 or 40%
Total Number of Outstanding shares	2,766,406,406

Attached are the reports from our Stock Transfer Agent, BDO.

SIGNATURE

Pursuant to the requirements of the Securities Regulation Code, the issuer has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

PUREGOLD PRICE CLUB, INC.

May 6, 2014

  
**Atty. Candy H. Dacanay-Datuon**  
Assistant Corporate Secretary

May 05, 2014

**PHILIPPINE STOCK EXCHANGE, INC.**  
PSE Center, Exchange Road,  
Ortigas Complex, Pasig City

Attention: **MS. JANET A. ENCARNACION**  
Head - Disclosure Dept.

Subject: **FOREIGN OWNERSHIP MONITORING REPORT AS OF APRIL 30, 2014**

Gentlemen:

In compliance with Memo to Broker No. 304-98, Series of 1998 of the Philippine Stock Exchange, Inc., we report herewith the foreign ownership level of the indicated listed company:

ISSUER	PUREGOLD PRICE CLUB, INC. (PGOLD)
	<b>COMMON SHARES</b>
✓ TOTAL OUTSTANDING SHARES (Net of Treasury Shares)	2,766,406,406 /
✓ SHARES ALLOWED TO FOREIGNERS	1,106,562,562
✓ SHARES OWNED BY FOREIGNERS % Owned by Foreigners	785,101,361 / 28.3798
✓ SHARES OWNED BY FILIPINOS (Net of Treasury Shares) % Owned by Filipinos	1,981,305,045 / 71.6202
TREASURY SHARES	0
SETTLEMENT DATE: LAST PROCESSED BY PCD	APRIL 28, 2014 /
DATE OF LAST DIRECT TRANSFER REQUEST PROCESSED (IF ANY)	MARCH 18, 2014 /
TOTAL NUMBER OF STOCKHOLDERS	36 /

Thank you.

Very truly yours,

CORPORATE AGENCIES & STOCK TRANSFER DEPT.  
BY:

  
CARLA SALONGA  
Asst. Vice President

  
ADORA YANGA  
Vice President





May 05, 2014

**PUREGOLD PRICE CLUB, INC.**  
900 ROMUALDEZ ST.,  
PACO, MANILA

Attention: **MR. LEONARDO B. DAYAO**  
President

Gentlemen:


Per your request, we report to you herewith the number of stockholders owning at least one board lot each of **PUREGOLD PRICE CLUB, INC.** as of **April 30, 2014**, to wit:

Total Issued and Outstanding Shares (Net of Treasury Shares) Common	:	2,766,406,406	/
✓ Closing market Price as of April 30, 2014 Common	:	45.95	/
Total Number of Stockholders Common	:	36	
Number of Shares per Board Lot Common	:	100	/
✓ Total Number of Stockholders Owning at least 1 Board Lot Common	:	34	/

Thank you.

Very truly yours,

CORPORATE AGENCIES & STOCK TRANSFER DEPT.  
BY:

  
CARLA SALONGA  
Assy. Vice President

  
ADORA YANGA  
Vice President