



108062012000393



SECURITIES AND EXCHANGE COMMISSION

SEC Building, EDSA, Greenhills, Mandaluyong City, Metro Manila, Philippines
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Company Information

SEC Registration No. A199813754
Company Name PUREGOLD PRICE CLUB INC.
Industry Classification
Company Type Stock Corporation

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COVER SHEET

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SEC Registration Number

PUREGOLD PRICE CLUB, INC.

(Company's Full Name)

NO. 900 ROMUALDEZ ST., PACO,
MANILA

(Business Address: No. Street City/Town/Province)

CANDY DACANAY-DATUON

(Contact Person)

(02) 524-4451/ 523-3055

(Company Telephone Number)

1 2 3 1

Month

Day

MISC/LETTER

(Form Type)

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Day

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Dept. Requiring this Doc

Amended Articles Number/Section

Total No. of Stockholders

Total Amount of Borrowing
Domestic Foreign

To be accomplished by SEC Personnel concerned

File Number

LCU

Document ID

Cashier



3 August 2012

Director Justina F. Callangan
Corporate Finance Division
SECURITIES AND EXCHANGE COMMISSION
SEC Building, EDSA, Greenhills,
Mandaluyong City, Metro Manila

Attention: Ms. Trixie Posadas, SEC Analyst

Dear Director Callangan:

Enclosed herewith are the reports on number of shareholders and level of foreign ownership of Puregold Price Club, Inc. as of 31 July 2012.

Thank you.

Very truly yours,


ATTY. CANDY H. DACANAY-DATUON
Compliance Officer

August 02, 2012


PUREGOLD PRICE CLUB, INC.
900 Romualdez St.,
Paco, Manila


Attention: **ATTY. CANDY H. DACANAY**
Corporate Secretary

Gentlemen:

As of July 31, 2012, there are 18 (eighteen) stockholders of the Corporation
owning at least one board lot of 100 shares.

Very truly yours,


CARLA B. SALONGA
Asst. Vice President


ADORA A. YANGA
Vice President

August 02, 2012

PHILIPPINE STOCK EXCHANGE, INC.
 PSE Center, Exchange Road,
 Ortigas Complex, Pasig City

Attention: **ANGEL S. AVERIA**
 CTO-Information Technology Division

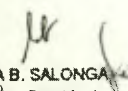
Subject: **FOREIGN OWNERSHIP MONITORING REPORT AS OF JULY 31, 2012**


Gentlemen:

In compliance with Memo to Broker No.304-98, Series of 1998 of the Philippine Stock Exchange, Inc. we report herewith the foreign ownership level of our company:

ISSUER	TOTAL OUTSTANDING SHARES	SHARES ALLOWED TO FOREIGNERS	SHARES OWNED BY FOREIGNERS	% OWNED BY FOREIGNERS	SHARES OWNED BY FILIPINO	% OWNED BY FILIPINO	SETTLEMENT DATE LAST PROCESSED BY PCD	DATE OF LAST DIRECT TRANSFER REQUEST PROCESSED (IF ANY)
PGOLD	2,766,406,250	1,106,562,500	576,681,443	20.8459	2,189,724,807	79.1541	12-00000008 7/26/12	-

Submitted by:


 CARLA B. SALONGA
 Asst. Vice President


 ADORA A. YANGA
 Vice President