

COVER SHEET

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SEC Registration Number

PUREGOLD PRICE CLUB, INC.

(Company's Full Name)

**NO. 900 ROMUALDEZ ST., PACO,
MANILA**

(Business Address: No. Street City/Town/Province)

CANDY DACANAY-DATUON

(Contact Person)

(02) 523-3055

(Company Telephone Number)

1 2 3 1

Month Day

SEC FORM 17-C

(Form Type)

0 5 1 4

Month Day

(Secondary License Type, If Applicable)

Dept. Requiring this Doc

Amended Articles Number/Section

Total No. of Stockholders

Total Amount of Borrowing

Domestic

Foreign

To be accomplished by SEC Personnel concerned

File Number

LCU

Document ID

Cashier



5 September 2013

Securities and Exchange Commission
SEC Building, Greenhills, Mandaluyong City
Metro Manila

Attention: **Justina F. Callangan**
Director, Corporation Finance Department

Philippine Stock Exchange
Ayala Tower, Ayala Avenue, Makati City
Metro Manila

Attention: **Janet Encarnacion**
Head, Disclosure Department

Subject Matter: Number of Stockholders and Foreign Ownership

Ladies and Gentlemen:

Please be informed that, as of August 31, 2013, Puregold Price Club, Inc. has 28 stockholders owning at least one board lot of 100 shares each, and has 2,018,618,449 (73%) shares owned by Filipinos and 747,787,957 (27%) shares are owned by Non-Filipinos.

Attached for your reference are the reports of our Stock Transfer Agent, BDO.

Thank you.

Very truly yours,


Atty. Candy H. Dacanay-Datuon
Assistant Corporate Secretary

SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17
OF THE SECURITIES REGULATION CODE
AND SRC RULE 17.2(c) THEREUNDER

1. 31 August 2013
Date of Report (Date of earliest event reported)
2. SEC Identification Number A199813754
3. BIR Tax Identification No. 201-277-095
4. PUREGOLD PRICE CLUB, INC.
Exact name of issuer as specified in its charter
5. (SEC Use Only)

Province, country or other jurisdiction of Incorporation Industry Classification Code:

7. No. 900 Romualdez St., Paco, Manila 1007
Address of principal office Postal Code
8. Tel No. (02) 532-3055
Issuer's telephone number, including area code
9.
Former name or former address, if changed since last report
10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 7 and 8 of the RSA:

Title of Each Class	Number of Shares of Common Stock Outstanding and Amount of Debt
Common shares	2,766,406,406 shares and debt of P2,963,700,000
Treasury shares	16,911,006 shares

11. Indicate the item numbers reported herein: Item No. 9 Other Events

Item No. 9 Other events:

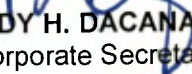
Please see attached Report on Number of Stockholders and Level of Foreign Ownership as of August 31, 2013.

SIGNATURE

Pursuant to the requirements of the Securities Regulation Code, the Company has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

PUREGOLD PRICE CLUB, INC.

5 September 2013


ATTY. CANDY H. DACANAY-DATUON
Assistant Corporate Secretary

September 03, 2013


PUREGOLD PRICE CLUB, INC.
900 Romualdez St.,
Paco, Manila

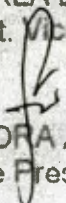
Attention: ATTY. CANDY H. DACANAY
Corporate Secretary

Gentlemen:

As of August 31, 2013, there are 28 stockholders of the Corporation
owning at least one board lot of 100 shares.

Very truly yours,


CARLA B. SALONGA
Asst. Vice President


ADORA A. YANGA
Vice President



September 03, 2013

PHILIPPINE STOCK EXCHANGE, INC.
PSE Center, Exchange Road,
Ortigas Complex, Pasig City

Attention: **ANGEL S. AVERIA**
CTO-Information Technology Division

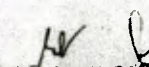
Subject: **FOREIGN OWNERSHIP MONITORING REPORT AS OF AUGUST 31, 2013**


Gentlemen:

In compliance with Memo to Broker No.304-98, Series of 1998 of the Philippine Stock Exchange, Inc. we report herewith the foreign ownership level of our company:

ISSUER	TOTAL OUTSTANDING SHARES	SHARES ALLOWED TO FOREIGNERS	SHARES OWNED BY FOREIGNERS	% OWNED BY FOREIGNERS	SHARES OWNED BY FILIPINO	% OWNED BY FILIPINO	SETTLEMENT DATE LAST PROCESSED BY PCD	DATE OF LAST DIRECT TRANSFER REQUEST PROCESSED (IF ANY)
PGOLD	2,766,406,406	1,108,562,562	747,787,957	27.0310	2,018,618,449	72.9690	13-00000022 PGOLD 8/16/2013	5/30/2013

Submitted by:


CARLA B. SALONGA
Asst. Vice President


ADORAJA YANGA
Vice President