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SECURITIES AND EXCHANGE COMMISSION

SEC Building, EDSA, Greenhills, Mandaluyong City, Metro Manila, Philippines
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Company Information

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Company Name PUREGOLD PRICE CLUB INC.
Industry Classification
Company Type Stock Corporation

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COVER SHEET

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SEC Registration Number

PUREGOLD PRICE CLUB, INC.

(Company's Full Name)

NO. 900 ROMUALDEZ ST., PACO,

MANILA

(Business Address: No. Street City/Town/Province)

CANDY DACANAY-DATUON

(Contact Person)

(02) 524-4451/ 523-3055

(Company Telephone Number)

1 2

Month

3 1

Day

MISC / LETTER

(Form Type)

0 5

Month

0 8

Day

(Secondary License Type, If Applicable)

Dept. Requiring this Doc

Amended Articles Number/Section

Total No. of Stockholders

Total Amount of Borrowing

Domestic

Foreign

To be accomplished by SEC Personnel concerned

File Number

LCU

Document ID

Cashier



5 March 2012

Director Justina F. Callangan
Corporate Finance Division
SECURITIES AND EXCHANGE COMMISSION
SEC Building, EDSA, Greenhills,
Mandaluyong City, Metro Manila

Attention: Ms. Trixie Posadas, SEC Analyst

Dear Director Callangan:

Enclosed herewith are the reports on number of shareholders and level of foreign ownership of Puregold Price Club, Inc. as of 29 February 2012.

Thank you.

Very truly yours,

A handwritten signature in blue ink, appearing to read "Candy H. Dacanay-Datuon".

ATTY. CANDY H. DACANAY-DATUON
Compliance Officer

March 02, 2012

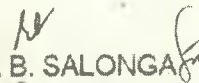
PUREGOLD PRICE CLUB, INC.
900 Romualdez St.,
Paco, Manila

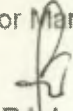
Attention: ATTY. CANDY H. DACANAY
Corporate Secretary

Gentlemen:

As of February 29, 2012, there are ~~8 (seven)~~ stockholders of the Corporation
owning at least one board lot of 100 shares.

Very truly yours,


CARLA B. SALONGA
Senior Manager


ADORA A. YANGA
Senior Asst. Vice President

March 01, 2012

PHILIPPINE STOCK EXCHANGE, INC.
 PSE Center, Exchange Road,
 Ortigas Complex, Pasig City

Attention: **ANGEL S. AVERIA**
 CTO-Information Technology Division

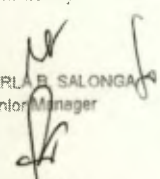
Subject: **FOREIGN OWNERSHIP MONITORING REPORT AS OF FEBRUARY 29, 2012**

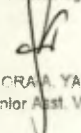
Gentlemen:

In compliance with Memo to Broker No.304-98, Series of 1998 of the Philippine Stock Exchange, Inc. we report herewith the foreign ownership level of our company:

ISSUER	TOTAL OUTSTANDING SHARES	SHARES ALLOWED TO FOREIGNERS	SHARES OWNED BY FOREIGNERS	% OWNED BY FOREIGNERS	SHARES OWNED BY FILIPINO	% OWNED BY FILIPINO	SETTLEMENT DATE LAST PROCESSED BY PCD	DATE OF LAST DIRECT TRANSFER REQUEST PROCESSED (IF ANY)
PGOLD	2,000,000,000	800,000,000	574,700,000	28.7350	1,425,300,000	71.2650	12-00000005	
							2/3/12	

Submitted by:


 CARLA B. SALONGA
 Senior Manager


 ADORA A. YANGA
 Senior Asst. Vice President