

## **NOTICE OF ANNUAL STOCKHOLDERS' MEETING**

Notice is hereby given that the **ANNUAL STOCKHOLDERS' MEETING OF PUREGOLD PRICE CLUB, INC.** will be held on the 13<sup>th</sup> day of May 2014, 2 pm, at the Libra Room, 27<sup>th</sup> Floor, Diamond Hotel, Roxas Blvd. corner Dr. J. Quintos St., Manila with the following agenda:

1. Call to order
2. Certification of service of notice and existence of quorum
3. Approval of the Minutes of the 2013 Annual Stockholders' Meeting and ratification of all acts and resolutions of the Board of Directors and Management from the date of the previous Stockholders' Meeting
4. Annual Report of the Chairman and President and Approval of the Audited Financial Statements as of December 31, 2013
5. Approval of the merger of Company E Corporation with Puregold Price Club, Inc.
6. Election of seven (7) directors inclusive of two (2) independent directors
7. Appointment of External Auditor
8. Other Matters
9. Adjournment

Stockholders of record as of the close of business on April 28, 2014 are entitled to notice of, and to vote at such meeting. The stock and transfer book of the company will be closed from April 28, 2014 to May 13, 2014.

**IF YOU DO NOT EXPECT TO ATTEND THE MEETING, YOU MAY EXECUTE AND RETURN THE PROXY FORM TO THE OFFICE OF THE CORPORATE SECRETARY OF THE COMPANY AT: NO. 900 ROMUALDEZ ST., PACO, MANILA, 1007. THE DEADLINE FOR THE SUBMISSION OF PROXIES IS ON MAY 2, 2014.**

On the day of the meeting, you or your duly designated proxy are hereby required to bring this Notice and any form of identification such as driver's license, passport, company I.D., voter's I.D., or TIN Card to facilitate registration. Registration shall start at 1:00 p.m and will close at 1:45 p.m.

Manila, Philippines.

  
**BABY GERLIE SACRO**  
Corporate Secretary