



### NOTICE OF ANNUAL STOCKHOLDERS' MEETING

Notice is hereby given that the **ANNUAL STOCKHOLDERS' MEETING OF PUREGOLD PRICE CLUB, INC.** will be held on **MAY 10, 2016, 9:00 AM**, at the Acacia Hotel, Alabang, Muntinlupa City with the following agenda:

1. Call to order
2. Certification of service of notice and existence of quorum
3. Approval of the Minutes of the 2015 Annual Stockholders' Meeting and ratification of all acts and resolutions of the Board of Directors and Management from the date of the previous Stockholders' Meeting
4. Annual Report of the Chairman and President and Approval of the Audited Financial Statements as of December 31, 2015
5. Election of five Regular Directors and two Independent Directors
6. Appointment of External Auditor
7. Amendment of Article 6 of the Company's Articles of Incorporation
8. Amendment of Section 6 Article III of the Company's By Laws
9. Amendment of Section 4 (1) Article II of the Company's By Laws
10. Other Matters
11. Adjournment

Stockholders of record as of the close of business on March 23, 2016 are entitled to notice of, and to vote at such meeting. The stock and transfer book of the company will be closed from April 25, 2016 to May 10, 2016.

If you do not expect to attend the meeting, you may execute and return the Proxy Form to the Office of the Corporate Secretary of the Company at No. 900 Romualdez St., Paco, Manila, 1007. The deadline for submission of proxies is on April 28, 2016.

The Company shall provide without charge to each stockholder a copy of the Definitive Information Statement (SEC 17-IS) upon written request of such person addressed to the office of the undersigned.

On the day of the meeting, you or your duly designated proxy are hereby required to bring this Notice and any form of identification such as driver's license, passport, company I.D., voter's I.D., or TIN Card to facilitate registration. Registration shall start at 8:00 a.m. and will close at 8:45 a.m.

Manila, Philippines.

  
**BABY GERLIE SACRO**  
Corporate Secretary