



108172012001675



## SECURITIES AND EXCHANGE COMMISSION

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Company Information

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**SEC Registration No.** A199813754  
**Company Name** PUREGOLD PRICE CLUB INC.  
**Industry Classification**  
**Company Type** Stock Corporation

**Document Information**

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# COVER SHEET

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SEC Registration Number

PUREGOLD PRICE CLUB, INC.

(Company's Full Name)

NO. 900 ROMUALDEZ ST., PACO,  
MANILA

(Business Address: No. Street City/Town/Province)

CANDY DACANAY-DATUON

(Contact Person)

(02) 524-4451/ 523-3055

(Company Telephone Number)

1 2 3 1

Month

Day

MISC/LETTER

(Form Type)

0 5 0 8

Month

Day

(Secondary License Type, If Applicable)

Dept. Requiring this Doc

Amended Articles Number/Section

Total No. of Stockholders

Total Amount of Borrowing

Domestic

Foreign

To be accomplished by SEC Personnel concerned

File Number

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Cashier



17 August 2012

**SECURITIES AND EXCHANGE COMMISSION**

SEC Building, EDSA, Greenhills,  
Mandaluyong City, Metro Manila

Attention: **Director Justina F. Callangan**  
Corporate Finance Division

Subject: **Joint Analysts' Briefing and Global Investor Call**

**GENTLEMEN:**

Please be advised that Puregold Price Club, Inc. (PGOLD) will conduct a Joint Analysts' Briefing and Global Investor Call on the company's financial results and performance for 1H 2012 on August 23, 2012, Thursday, at 4:30PM, Manila/Hong Kong time.

The Analysts' Briefing will be held at the following venue:

South Room A & B  
25th Floor, Tower One  
Ayala Triangle, Ayala Avenue, Makati City

Interested parties who would want to join the Global Investor Call may dial-in using the details below:

	Dial-in numbers	Conference ID
Philippines	1800 111 00434	21235522
Hong Kong	800 968 831	21235522
Singapore	800 616 2236	21235522
USA	18662421388	21235522
UK	08082347860	21235522

A digital recording of the Global Investor Call will be available for replay two hours after the call's completion. To access the recording, guests will use the dial-in numbers listed below and the Conference ID (21235522)

Philippines and Hong Kong	800901596
Singapore	8006163021
UK	08007317846
USA	18662145335

Start Date / Time: August 23, 2012 / 23:00 End Date / Time: August 29, 2012 / 23:59

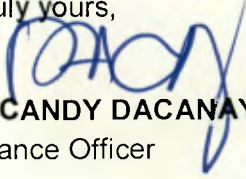
Interested parties may confirm their attendance or participation through:

Telephone numbers: 523-3055; 522-8801

Email: [jimmy.perez@puregold.com.ph](mailto:jimmy.perez@puregold.com.ph)

Thank you!

Very truly yours,

  
**ATTY. CANDY DACANAY-DATUON**  
Compliance Officer