

COVER SHEET

A 1 9 9 8 1 3 7 5 4

SEC Registration Number

PUREGOLD PRICE CLUB, INC.

(Company's Full Name)

NO. 900 ROMUALDEZ ST., PACO, MANILA

(Business Address: No. Street City/Town/Province)

CANDY DACANAY-DATUON

(Contact Person)

(02) 524-4451/ 523-3055

(Company Telephone Number)

1 2 3 1

Month

Day

MISC/LETTER

(Form Type)

0 5 0 8

Month

Day

(Secondary License Type, If Applicable)

Dept. Requiring this Doc

Amended Articles Number/Section

Total Amount of Borrowing

Domestic Foreign

Total No. of Stockholders

To be accomplished by SEC Personnel concerned

File Number

LCU

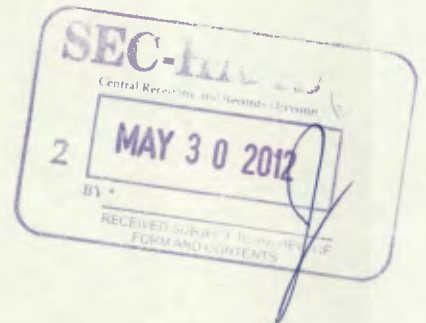
Document ID

Cashier



30 May 2012

SECURITIES AND EXCHANGE COMMISSION
SEC Building, EDSA, Greenhills,
Mandaluyong City, Metro Manila



Attention: **Director Justina F. Callangan**
Corporate Finance Division

Ms. Trixie Posadas, SEC Analyst

Re : ***Incorporation of PPCI SUBIC, INC.***

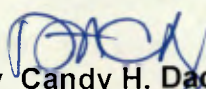
GENTLEMEN:

Please be informed that during the Special Meeting of the Board of Directors held on 29 May 2012, the Board approved the incorporation of PPCI SUBIC, INC. which would be a wholly-owned subsidiary of PGOLD.

PPCI SUBIC, Inc. will operate Puregold store within the area of the Subic Bay Economic Zone, Olongapo City.

Thank you.

Very truly yours,


Atty Candy H. Dacanay-Datuon
Compliance Officer