



101302012000593



SECURITIES AND EXCHANGE COMMISSION

SEC Building, EDSA, Greenhills, Mandaluyong City, Metro Manila, Philippines
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Company Information

SEC Registration No. A199813754
Company Name PUREGOLD PRICE CLUB INC.
Industry Classification
Company Type Stock Corporation

Document Information

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COVER SHEET

A 1 9 9 8 1 3 7 5 4

SEC Registration Number

PUREGOLD PRICE CLUB, INC.

(Company's Full Name)

NO. 900 ROMUALDEZ ST., PACO, MANILA

(Business Address: No. Street City/Town/Province)

CANDY DACANAY-DATUON

(Contact Person)

(02) 524-4451/ 523-3055

(Company Telephone Number)

1 2 3 1
Month Day

M I S C / L E T T E R
(Form Type)

0 5 0 8
Month Day

(Secondary License Type. If Applicable)

Dept. Requiring this Doc

Amended Articles Number/Section

Total No. of Stockholders

Total Amount of Borrowing
Domestic Foreign

To be accomplished by SEC Personnel concerned

File Number

LCU

Document ID

Cashier



30 January 2012

Securities and Exchange Commission
SEC Building, EDSA, Mandaluyong City

Attention: **Director Justina F. Callangan**
Corporate and Finance Department

Philippine Stock Exchange
3rd Floor, Tower One, Exchange Plaza, Ayala Triangle
Ayala Avenue, Makati City

Attention: **Ms. Janet A. Encarnacion**
Head-Disclosure Department

GENTLEMEN:

Please see attached Certificate of Compliance with our Revised Manual of Corporate Governance for the year 2011.

Thank you.

Very truly yours,

A handwritten signature in blue ink, appearing to read "DACK", is written over the typed name of the signatory.

ATTY. CANDY H. DACANAY-DATUON
Assistant Corporate Secretary/Compliance Officer

Republic of the Philippines)
City of Manila) S.S.
x-----x


CERTIFICATION

I, ATTY. CANDY H. DACANAY-DATUON, Filipino, of legal age, with office address at 2nd Floor, Tabacalera Building, No. 900 Romualdez St., Paco, Manila, after being sworn in accordance with law, depose and state that:

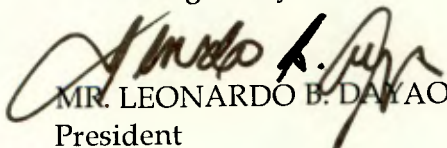
1. I am the incumbent Assistant Corporate Secretary and Compliance Officer of Puregold Price Club, Inc. (the "Corporation"), a corporation duly organized and existing under the laws of the Republic of the Philippines with office address at No. 900 Romualdez St., Paco, Manila.
2. In 2011, the Corporation adopted all the provisions of the Revised Manual on Corporate Governance consistent with SEC Memorandum Circular No. 6, Series of 2009, and that the Corporation complied with all the policies and practices stated therein and that no deviation has been reported or found.
3. I am issuing this Certification, in my capacity as Assistant Corporate Secretary and Compliance Officer, in compliance with the requirement of the Securities and Exchange Commission on the annual reporting on the Corporation's compliance with the Revised Manual of Corporate Governance.

In witness whereof, I have hereunto affixed my signature this 30 day of January 2012 at the City of Manila.

JAN 30 2012

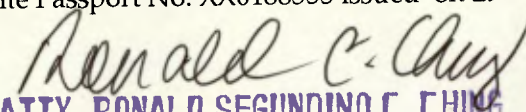

ATTY. CANDY H. DACANAY-DATUON
Compliance Officer

Countersigned by:


MR. LEONARDO B. DAYAO
President

SUBSCRIBED AND SWORN to before me this 30 day of January 2012 at the City of Manila. Affiant exhibiting to me Passport No. XX0188355 issued on 29 November 2007.

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Page No. 73
Book No. 4
Series of 2012.

JAN 30 2012

ATTY. RONALD SEGUNDINO C. CHING
NOTARY PUBLIC-CITY OF MANILA
ADMIN. NO. 2011-009-UNTIL DEC. 31 2012
ROLL NO. 57899
IBP NO. 884212/12-23-2011 MANILA
PTR NO. NLA. 0314221/12-19-2011 MANILA
MCLE COMPLIANCE NO. 111-0016300